

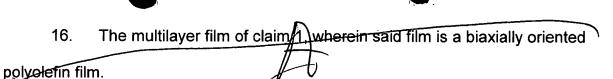
What I claim as the invention is the following:

- A multilayer, metallizable, white opaque film including at least a internal core layer and opposed outer skin layers, one of said outer skin layers being a non-voided layer having a surface thereof treated to receive a metal layer thereon and the opposed outer skin layer including an amount of a void creating additive to provide sufficient porosity for the absorption of an aqueous cold glue adhesive of the type employed to adhere a label to a container.
- 2. The multilayer film of claim 1, wherein said opposed outer skin layer includes calcium carbonate as the void creating additive in an amount of from about 20% to about 60% by weight, based on the weight of said opposed outer layer.
- 3. The multilayer film of claim 1, wherein said calcium carbonate is present-in an amount of at least 25% by weight, based on the weight of said opposed outer layer.
- 4. The multilayer film of claim 1, wherein said calcium carbonate is present in an amount of at least 35% by weight, based on the weight of said opposed outer layer.
- 5. The multilayer film of claim 1, wherein said calcium carbonate is present in amount of at least 40% by weight, based on the weight of said opposed outer layer.
- 6. The multilayer film of claim 1, wherein said opposed outer skin layer is oxidatively treated to enhance adherence of the cold glue adhesive to said opposed outer skin layer.
- 7. The multilayer film of claim 2, wherein said opposed outer skin layer is oxidatively treated to enhance adherence of the cold glue adhesive to said opposed outer skin layer.

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- 8. The multilayer film of claim 3, wherein said opposed outer skin layer is oxidatively treated to enhance adherence of the cold glue adhesive to said opposed outer skin layer.
- 9. The multilayer film of claim 4, wherein said opposed outer skin layer is oxidatively treated to enhance adherence of the cold glue adhesive to said opposed outer skin layer.
- 10. The multilayer film of claim 5, wherein said opposed outer skin layer is oxidatively treated to enhance adherence of the cold glue adhesive to said opposed outer skin layer.
- 11. The multilayer film of claim 1, wherein said internal core is free of void creating additives.
- 12. The multilayer film of claim 1, wherein the outer layer that is treated to receive a metal layer thereon has a thickness of approximately 20 gauge or less; said core layer has a thickness of approximately 200 gauge and said opposed outer skin layer has a thickness of about 15-25 gauge.
- 13. The multilayer film of claim 6, wherein the outer layer that is treated to receive a metal layer thereon has a thickness of approximately 20 gauge or less; said core layer has a thickness of approximately 200 gauge and said opposed outer skin layer has a thickness of about 15-25 gauge.
- 14. The multilayer film of claim 1, wherein said film is a biaxially oriented polyolefin film.
- 15 The multilayer film of claim 6, wherein said film is a biaxially oriented polyolefin film.



- 17. The multilayer film of claim 1, including a metal layer on the outer surface of said one of said outer skin layers
- 18. The multilayer film of claim 8 wherein said film is a biaxially oriented polyolefin film.
- 19. The multilayer film of claim 6, including a metal layer on the outer surface of said one of said outer skin layers.
- 20. A label cut from the multilayer film of claim 17, said label being intended to be part of a stack of labels for removal from said stack to be applied to a bottle or other suitable container with the metal layer facing outwardly of said bottle or other suitable container.